



Rural Crafts



Association

Pavilions



I N T R O D U C T I O N

The Rural Crafts Association was started in 1970 as a co-operative effort by craftsmen and women to promote their work at major shows in the United Kingdom. From this small beginning has emerged a national organisation responsible for the continued well-being of over 500 members.

The aims are as follows:

1. To encourage men and women to make and sell their work and skills.
2. To uphold the quality of work in whatever price range the craft falls.
3. To provide a vigorous forum for the sale of members' work, at a cost they can afford.
4. To encourage the growth of small craft businesses and provide employment on a long-term basis.

Our activities include:

1. Provision and maintenance of large craft exhibitions at the major British Agricultural, Horticultural, Consumer and Equestrian Events.
2. The organisation and staging of regional Crafts for Christmas and events at major venues.
3. The Association works closely with other nationally related organisations, both Government and private, to ensure the well-being of the British Craft Industry.

Office Responsibilities:

Trevor Sears carries out planning and negotiations with shows.

Phyllis Sears and Karen Hall-Sears deal with administration and accounts.

Membership, bookings, publicity and press relations are the responsibility of Karen Hall-Sears and Maryanne Gray.

Show layouts, catalogue entries and artwork are the responsibility of Peter Hall.

Stewards' Responsibilities:

Association Stewards are senior members who give their time before and after shows to ensure that good order is kept, a professional outlook is maintained and daily problems are dealt with 'on the spot'.

Managers & Stewards for the 2012 Season.

Show Managers

Robert Vansittart

James Tait

Nigel & Karen Crook

Mobile numbers

07860 364863

07702 887485

07917 058301

Stewards

Katherine Partis

Henry Bolesworth

Paul Smith

Molfrey French-Owen

Details sent with relevant show

Details sent with relevant show

Details sent with relevant show

Details sent with relevant show

Office

Karen Hall-Sears

Peter Hall

Trevor Sears

Phyllis Sears

07860 364868

07850 981304

07850 837898

01428 682292

Rural Crafts Association

Heights Cottage, Station Lane, Brook Road,

Wormley, Godalming, Surrey, GU8 5UA.

Telephone: (01428) 682292 Fax: (01428) 685969

Email rca@ruralcraftsassociation.co.uk

Web Page www.ruralcraftsassociation.co.uk

2012 PROGRAMME AND GENERAL INFORMATION

Please read through this carefully.

Each show is staged in a clearspan pavilion. Space is measured by the metre frontage, minimum frontage is 2 metres and you can book in multiples of 0.5 metres i.e. 2.5, 3, 3.5. The depth of the stand is about 2.3 metres but at some shows this is reduced to 2.1 metres to accommodate the crowds. The height of the pavilion wall is 2.44 metres at the rear. Middle sites, corner sites and entrance sites are available. Please state your preference on the booking form and we will endeavour, **but not guarantee**, to accommodate you; see A,B,C,D,E diagram. It often pays to do a tour of perhaps, three shows, to reduce costs.

Cancellations. Must be received in writing at the Association's Wormley address. The full stand fee will be charged and must be paid unless the space is relet; the onus is on the exhibitor to check if the space has been relet.

Stands. The Association does not supply any tables or stand fittings - you must bring your stand with you. This should be designed to fit your space and display your work to its best advantage, using various heights. Please provide suitable freestanding walls and backing to your stand. When you book your stand do remember to include some space for getting in and out without encroaching on your neighbours' space. Please stand within your own stand space, not in the aisle or on the front edge of your neighbours' stand. A waterproof groundsheet is useful, as is an overnight cover for your stand. Your stand must have a name board readable at 3 metres.

The Association can supply a grey shell scheme and tables at some events, these can be hired and charged according to the size of your stand.

Stands cont'd

Shell Scheme Prices:

2m	=	£60.00 + VAT per show
2.5m	=	£70.00 + VAT per show
3m	=	£80.00 + VAT per show
3.5m	=	£90.00 + VAT per show
4m	=	£100.00 + VAT per show

Table Prices:

1 table	=	£15.00 + VAT per show
2 tables	=	£28.00 + VAT per show
3 tables	=	£40.00 + VAT per show

We are essentially an Association devoted to the well-being of British crafts and will give priority to British makers at all events. However we live in a world where communication and transport allow the swift passage of craftwork from other countries and we allow such work providing it conforms to the following conditions:

1. The work on show does not directly clash with British-made crafts at the same event.
2. The work on show is of a standard compatible with the pavilion we present to the public.

Decisions in both cases are made by the Standards Committee.

The Association is a founder member of the European Network of Show Organisers and will admit and welcome European craftspeople into its UK pavilions providing that the maker or makers attend to sell their work.

Standards Committee. The Standards Committee is made up of a group of senior experienced members of the Association. In the case of a dispute or disagreement we call upon these members to advise on how to proceed. This committee also advises on standards of work submitted for space. Their decision is final.

Copying. We deplore the copying of other members' work and will act on a complaint; the offending members may be asked to leave the Association without refund of any monies paid.

Times. The times of the shows are normally 9 a.m. to 7 p.m. The Steward's announcement marks the end of the day. Packing up before this announcement is seen as unprofessional and will not be allowed. Closing times are directly related to the customers' needs. Please do not bring your vehicle to the sides of the pavilion until after the close of the show has been announced. It could affect the look of our pavilion and may stop sales in the last hour of trading.

Electricity. The cost of electricity will be included in your stand costs and electricity will be available at all shows with the exception of those marked "no power" at which you may be able to use a generator. Please see the information on each show. We have imposed a limit on the amount of power you may use as follows: -

Jewellery and stands of 3.5 metres and over - **600 watts** - 4 x 150 watt lights.

All crafts and stands under 3 metres - **450 watts** - 3 x 150 lights.

So, whatever lighting system you have, you should not exceed your limit and in this way we can maintain supplies. Should you have special requirements e.g. demonstration machines, fridges etc. let us know and we will make special arrangements for you.

Electricity is available to you during the show opening hours, within the pavilion only.

Electrical equipment - you must provide your own lighting equipment, which must be to the following specifications:-

Extension Lead - 15mm cable, minimum 6 metres long with unbreakable plug with a 5 amp fuse.

Electrical equipment cont'd

Four-way - connect your extension lead to a 4-way fused box. **2-way blocks are not allowed.**

Lights - purchase good quality spot lights and if metal, earth them using .75m 3-core cable. Fit correct bulbs for lights - do not go over 100 watts or use low voltage lights (several 60 watt lights would be preferable).

Halogen lights - maximum bulb size **150 watts** and equipment must have a **toughened glass cover**.

No equipment can be used that does not comply with these specifications - there will be no exceptions.

All equipment must be PAT tested (the RCA electrician can help with this if required).

Note: - Power only available within the pavilion during show hours. Owners of refrigerated vehicles which need 24 hour power must make arrangements with us prior to the event. Power for caravans **overnight only** is at the discretion of the show manager at each event and should be booked directly with our electrician.

Payment for Show Space. Payment for booked space should be made **by the 'due date'** on the invoice. Since this is only 3 - 4 weeks before the show this is a distinct advantage to your cash flow - remember, other exhibitors on the showgrounds have paid their stand fee four months in advance.

WE CAN ACCEPT PAYMENT BY CHEQUE OR DEBIT CARD, IF YOU WISH TO PAY BY CREDIT CARD WE ADD 2.5% TO THE TOTAL OF YOUR INVOICE TO COVER THE CHARGES.

Entrance Tickets. These will be sent about 10 days in advance **only after receipt of payment** for space. The show authorities strictly control the allocation of tickets. We request 2 people and 1 car pass per stand; we then distribute these as we think you will require them. Caravan passes, when appropriate, will also be sent. Vehicles are not allowed on the showground during the show and

6 must be parked as directed.

Caravans and Motor Homes. We have made arrangements with the show organisers for the parking of caravans - sometimes on the showground and sometimes just off the showground. In some cases we have to pay, in others we park free of charge. If you are bringing a caravan you must book a space or you may well be towed off for illegal parking. Lack of co-operation by a few members gives us all a bad name. It is possible to accommodate small tents without difficulty but check with our managers before pitching them. Power is available at some shows and charged directly by our electrician. 2011 cost: £8.00 per night.

Arrival and Setting Up. At the major 2, 3 or 4-day shows it is essential to 'set-up' on the afternoon/evening before the show. Please arrange to set-up anytime from 12 noon to 8.00pm. when the manager will secure the pavilion or building.

On one-day events only, you are allowed to set-up on the morning of the show. Please arrive at the showground at least 2 hours before opening time.

At some shows a £10 - £50 charge is made for your vehicle to enable you to take it onto the showground. This is refundable when you take your vehicle off the showground, before 9.00 a.m.

Security. Each show authority provides adequate security. This is augmented by our own system. **On no account must you enter the pavilion after the Managers have made it secure.** The Manager will open the pavilion to exhibitors 45 minutes prior to opening to the public. The security of your own stand in this 45 minutes is your own responsibility.

Managers. We ask senior members to take charge of our pavilion. This is a voluntary job and your co-operation is appreciated. Some help with locking up at night and clearing up any rubbish in front of your stands, will be most helpful.

Rubbish Collection. At the end of the show, please clear up all your waste paper and rubbish into one bag and put it in a skip or bin - the Managers will provide a black bag for your use.

Accommodation. Local Tourist Information Centre telephone numbers are provided on the following pages for your assistance.

Professional Behaviour. This is a self-help organisation. Our members' ages range from 17 to 80, so a great deal of tolerance is required. This is your living and mine and your attitude on your stand is just as important as your work. Sales are made by meeting the customer halfway across the counter, not hidden behind it reading, or even eating a bacon sandwich. Would you expect the Director of Harrods to appear in a T-shirt, chewing a burger and swigging from a great mug of tea? You are the director of your own firm, so live up to it.

We keep our overheads to a minimum by not sending you too many pieces of literature about each show - please ask the Manager if you have any problems.

Do not go to the Show Secretary's Office - they will refer you back to the Manager.

Managers are usually allocated a caravan space close to the pavilion to enable them to carry out their duties - ***this is for manager's only.***

Membership of the Association. After seeing your work - either samples or photos to be sent with your booking form - we shall consider your booking. This process usually takes a week; however, in January and February, when the bulk of bookings are received, the process takes considerably longer.

Book your shows on the form - keep the pink copy, and send the top two copies to us ASAP (think what you are doing before you mark this form. **ANY MARK MEANS A BOOKING!**). We will send a Confirmation Form showing your allocation status.

Remember that you are liable for full stand fees unless your space is relet, should you cancel or not attend.

Please take advice as to the best shows for your work, bearing in mind your family commitments, etc. and your type of stand.

Membership of the Association cont'd

MEMBERSHIP In view of the current economic climate, we, at the RCA, have been working on reducing costs, for example emailing the Communiqué and blogs rather than printing and posting. We are passing these savings onto our exhibitors and have reduced the annual membership to £48.00 (including vat).

If you wish to attend only one show, the annual membership is £21.00 (including vat), non-refundable, if subsequent shows are booked the balance of £27.00 becomes due.

Communiqué. We issue Communiqués to members regularly throughout the season to keep everybody in touch with current arrangements. Items for inclusion may be sent to us and will be included free of charge (i.e. vehicle for sale).

Website. The Rural Crafts website is well used and we constantly up-date. As a Rural Crafts member we would welcome reciprocal links, to include images if you wish.

Please email images to us or we can take them from your website, providing the image quality is of a good standard - do let us have your information with your Booking Form.

Note. If you are employing someone to look after your stand, you should make sure they are fully acquainted with our methods of working.

Insurance. You must obtain Public Liability Insurance to cover yourself, stand, work and us against an accident.

This is the name and contact of the company we recommend (the RCA have no financial ties and receives no financial gain from this company):

NMTF (National Market Traders Federation)

Hampton House,

Hawshaw Lane

Hoyland, Barnsley

South Yorkshire S74 0HA

T. 01226 749021

E.enquiries@nmtf.co.uk W. www.nmtf.co.uk

CHROME STANDS

We have devised a simple, lightweight, self-assembly stand system suitable for work that does not need solid walls.

Dimensions

Frontage available:.....2, 2.5 & 3 metres

Height:.....2 metres

Depth:.....2.3 metres

Prices (including fittings, allen key & 2 clip-on lights)

2 metre:.....£185.00 + vat

2.5 metre:.....£195.00 + vat

2 metres that will increase to 2.5 metres:.....

.....£200.00 + vat

3 metres:.....£205.00 + vat

If you would like to order a stand of a different size to listed please do not hesitate to contact us.

Delivery

Stands will be sent by carrier and an appropriate rate charged to you or it can be collected by you or we will deliver to a Rural Crafts event when we are attending.

Information

If you require any further information or wish to place an order please call Maryanne or James on 01428 682292.

Please see the image of a 2.5 metre stand.

Please note that the curtains are not included.



SPECIALIST FOODS



The Rural Crafts Association has, for the past 20 years, included specialist food producers in its pavilions.

The value-added food element has proved very popular and has been most successful for both food makers and visitors. Indeed, these "Food Piazzas" have proved an invaluable source of income to both new and established companies.

Please find opposite a list of events at which we shall be staging "Food Piazzas" during the coming year, along with our well-known Craft area. Should you wish to be included and take advantage of the stability that a regular programme of public sales provides, we should be happy to accommodate you. We do ask that you practice the standard hygiene requirements as laid down by the relevant authorities. This includes providing your own washing facilities, Health and Hygiene officials inspect stands individually.

Please note: you must have approval from the RCA before "cooking" or "catering" in any form.

In addition to the Food Piazzas and where space allows, we provide a refreshment area with chairs, tables, umbrellas, along with our pianist and various groups to provide an interesting, restful area where our visitors can enjoy the atmosphere.

To book space which can start at 2 metres frontage then multiples of 0.5 metre up to 6 metres: please complete the booking form and send to our office, or during the season you may telephone your booking if you are already a member of the Association. Please see details on each event in the Summer Season section.



RURAL CRAFTS ASSOCIATION

2012 SHOWS

MAY

- The Mitsubishi Motors Badminton Horse Trials...
.....3rd - 7th May

SPECIALIST FOOD PAVILION AT THIS EVENT

- Blindley Heath Country Show.....6th - 7th May

- Chatsworth Int. Horse Trials.....11th - 13th May

- Devon County Show.....17th - 19th May

- Royal Bath & West Show.....30th May - 2nd June

JUNE

- Suffolk Show.....7th - 8th June

- Royal Cornwall Show.....7th - 9th June

- South of England Show.....7th - 9th June

SPECIALIST FOOD AREA AT THIS EVENT

- Bramham Int. Horse Trials.....7th - 10th June

- Lincolnshire Show.....20th - 21st June

- Royal Highland Show.....21st - 24th June

SPECIALIST FOOD AREA AT THIS EVENT

We are allowed foods that are taken home to be consumed, not foods that can be eaten on site

- Guildford Festival.....22nd - 30th June

- Royal Norfolk Show.....27th - 28th June

SPECIALIST FOOD WALK AT THIS EVENT

- The Cotswold Show.....30th June - 1st July

JULY

- East of England Show.....6th - 8th July

- Great Yorkshire Show.....10th - 12th July

SPECIALIST FOOD PAVILION AT THIS EVENT

- Kent County Show.....13th - 15th July

- Festival of British Eventing (Gatcombe).....

.....13th - 15th July

SPECIALIST FOOD AREA AT THIS EVENT

We are allowed foods that are taken home to be consumed, not foods that can be eaten on site

- Farnborough Air Show.....14th - 15th July

SPECIALIST FOOD AREA AT THIS EVENT

JULY

- Country Landowners' Ass. Game Fair.....
.....20th - 22nd July

SPECIALIST FOOD AREA AT THIS EVENT

We are allowed foods that are taken home to be consumed, not foods that can be eaten on site

- Royal Welsh Show.....23rd - 26th July
SPECIALIST FOOD AREA AT THIS EVENT

AUGUST

- Southport Flower Show.....16th - 19th August

- Burghley Horse Trials.....
.....30th August - 2nd September

SPECIALIST FOOD WALK AT THIS EVENT

- Chatsworth Country Fair.....
.....31st August - 2nd September

SPECIALIST FOOD AREA AT THIS EVENT

We are allowed foods that are taken home to be consumed, not foods that can be eaten on site

OCTOBER

- Hilliers Autumn Festival.....11th - 14th October
SPECIALIST FOOD AREA AT THIS EVENT

Crafts for Christmas SHOWS 2012

NOVEMBER

- The Kent Pavilions.....2nd - 4th November
SPECIALIST FOOD AREA AT THIS EVENT

- The Yorkshire Events Centre.....
.....8th - 11th November

SPECIALIST FOOD AREA AT THIS EVENT

We are allowed foods that are taken home to be consumed, not foods that can be eaten on site

- Loseley Park.....15th - 18th November
SPECIALIST FOOD AREA AT THIS EVENT

- The Savill Garden.....22nd - 25th November
SPECIALIST FOOD AREA AT THIS EVENT

- Burghley House...29th November - 2nd December
SPECIALIST FOOD AREA AT THIS EVENT

2012 SUMMER SEASON

Welcome to our comprehensive season of direct sales events throughout the UK.

We have been building this season of shows for the past 40 years; it provides the UK's most extensive opportunities for direct sales for British Craftwork.

We shall indeed see and meet one million plus visitors, all of them having a "day out" and in a happy and receptive mood. Different shows produce different audiences, various parts of the country varying demands, with both small and large events covered. It could be a 30 or 200 member pavilion. Whatever the size, we aim to present your work in a professional environment to enable you to make sales at a viable price.

We are fortunate to spend our lives in an invigorating atmosphere and with like-minded colleagues.

These events are important enough for you to attend yourself but should you not be able to do so, please acquaint your staff with the Rural Crafts Association rules and regulations.

We wish you a happy and prosperous new season.

Reminder: Don't forget to bring all your own stand fittings including back and side walls as these are not supplied by the Association, unless booked in advance.

THE MITSUBISHI MOTORS BADMINTON HORSE TRIALS

3rd - 7th May

Venue:	Badminton Village, Gloucestershire (AA signs from junction 18 on M4)
Attendance:	200,000
2011 Cost:	
Craft:	£284.00 per metre frontage + VAT
Food:	£300.00 per metre frontage + VAT
Shedding:	£400.00 per metre frontage + VAT
Cover:	Floored aluminium framed pavilions
Electricity:	General lighting
Caravans:	In allotted space

This encompasses the Spring Bank holiday on Monday 7th May.

We shall again be working with the Horse Trials management and shall be staging a "Badminton Food Walk", to create an ambience to suit this location we shall be providing cafe tables and chairs with umbrellas

Craft

This is the first of the major summer events of the year at the most prestigious Horse Trials in the world. Here we have visitors with a high purchasing profile, who are familiar with our pavilion and provide the Association members with excellent sales and commissions.

Shedding

We have an extra site providing a "jump stage" from the craft pavilion to the outside stands if this is how you wish to grow your business. The site is across the road from the RCA pavilion and we can provide shedding of 6 metre deep stands with frontages of 3, 6 or 9 metres it is floored with the same plastic tiles as the main pavilion. There are only 5/6 of these units available and priority is given to those who attended in 2011.

Food

This food walk has become an important early season market-place for our food producing members; sited as it is adjacent to the Main Entrance of the car park

We create a Piazza atmosphere with chairs, tables and umbrellas to provide an enjoyable meeting place for our visitors to rest and refresh themselves.

The food pavilion is light and airy with plastic flooring and parking for cooler vans close-by. We have an excellent supply of power and close supervision of the whole project by Robert Vansittart our senior manager.

We provide a TEN to cover alcohol sales at the show.

NEW EVENT

BLINDLEY HEATH COUNTRY SHOW

6th - 7th May

Venue:	Osney Lodge Farm, Byers Lane South Godstone, Surrey, RH9 8JH
Attendance:	10,000
2012 Cost:	Moderate
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Near by

This small event has been recommended to us by several local members.

It is run by an entrepreneur farmer who insists on quality and low charges! 10,000 visited last year and 12,000 are expected in 2012.

A good opportunity for those of you looking for a genuine small country fair at moderate costs.

We shall stage a small pavilion with the availability of electricity. Room for caravans and tents on site.

CHATSWORTH INTERNATIONAL HORSE TRIALS

11th - 13th May

Venue:	Chatsworth House, Baslow, Derbyshire.
Attendance:	25,000
2011 Cost:	£87.85 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Parking on showground

The first of two visits to this beautiful estate in Derbyshire; the second being the Country Fair in September.

This is a useful small horse trials which provides reliable sales from a strongly county/equestrian orientated visitor.

It can rain in this valley site so please bring a ground sheet for added protection.

A most enjoyable three days.

DEVON COUNTY SHOW

17th - 19th May

Venue:	Westpoint, Clyst St. Mary, Exeter
Attendance:	90,000
2011 Cost:	£174.10 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Park as directed (2011: £29.17 + VAT)

We have an excellent position on the busiest avenue at this very popular west country agricultural show.

A particularly good quality of visitor on the first day - "Members Day" and a busy 'family' Saturday make for good sales across all price ranges.

In 2011 we enjoyed a particularly strong year for sales with both local visitors and tourists to the area supplementing the potential for sales.

Devon County Show in 2012 may well benefit from the TV coverage given by Kirsty Allsop, this year; three brilliant images of the 'RCA Pavilion' sign on the programme can only enhance our presence at the show. Well done Devon County Show!

Our new floor contractor provided an excellent floor on this sometimes 'clayey' site which gave a safe working environment for exhibitors and visitors.

ROYAL BATH & WEST SHOW

30th May - 2nd June

Venue:	Royal Bath & West Showground, Shepton Mallet, Somerset
Attendance:	155,000
2011 Cost:	£187.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Booked special RCA area (2011: £41.67 + VAT)

This is the only major show this week as the Suffolk Show has moved into the following week due to the Jubilee.

A long established show with traditional values and 150,000+ visitors each year.

The RCA pavilion has a double frontage onto the main avenue, a site we have occupied since 1967!

We are a well-known and well visited feature on the showground, there are good sales to be made here, however these visitors expect service and you need to work hard for every sale, there is competition for their money on the showground but the RCA pavilion has a high standard and we enjoy the patronage of this shows wealthy visitors. Four days of professional selling attitude will reap rewards.

The show has a wide appeal and warrants your serious consideration. If travelling from the north, save on fuel and travel onto Cornwall with a few days break in-between.

SUFFOLK SHOW

7th - 8th June

Venue:	Suffolk Showground, Trinity Park, Bucklesham Road, Ipswich, Suffolk
Attendance:	89,500
2011 Cost:	£140.60 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Booked special RCA area (2011: £29.17 + VAT)

To celebrate the Queen's Jubilee the Suffolk Show has moved its dates from its mid-week position before the Royal Bath and West Show to a rather busy week including the three following shows, Royal Cornwall, South of England and Bramham International Horse Trials. So you will need to make decisions with fuel costs, accommodation, sales potential and staff availability in mind.

The Suffolk Show is good value and attracts a high quality visitor, we have a wonderfully flat site on this quick-drying showground, which despite the occasional wet day provides us with good conditions in which to sell to the Suffolk visitors.

This event is promoted as part of the Suffolk social calendar and is presented with style to attract the right type of visitor. Gentlemen in bowlers and ladies in dresses and smart hats on the first day keep this event at a high standard.

A good management team at Suffolk ensures a well-run event, which upholds excellent standards. This show is still seen as having a strong agricultural bias and so the visitor profile remains high with good spending power.

ROYAL CORNWALL SHOW

7th - 9th June

Venue:	Wadebridge, Cornwall
Attendance:	129,000
2011 Cost:	£118.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Booked special places (2011: £22.50 + VAT for 3 nights)

This is one of the most pleasant 3-day shows in our calendar. If you go down a day or so early you can enjoy the beaches before trading at this well organised west country event. The lower costs on this event help to keep margins/profits higher. We have been here for 28+ years now and we are a well-known feature on the showground. Kirsty Allsop visited our pavilion last year making many purchases and adding to the general feel-good factor that pervades throughout this excellent show.

A review of our managers reports of this event over the past 20 years reveals a repetitive view of an enjoyable, friendly and profitable environment in which to spend a week of your life which is a good testimonial to the Cornish people.

Enjoy your Cornwall stay and come away with a good profit.

SPECIAL NOTE:

Please be aware that parking of vans and caravans on the showground during the show is strictly forbidden.

SOUTH OF ENGLAND SHOW

7th - 9th June

Venue:	South of England Showground, Ardingly, Haywards Heath, W. Sussex
Attendance:	96,000
2011 Cost:	
Craft:	£174.00 per metre frontage + VAT
Food:	£197.50 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Behind flower marquee (2011: £27.50 + VAT)

We experienced excellent sales at this event in 2011.

Having occupied our main ring site for some six years we see an excellent proportion of the Members throughout the show.

We have had a presence on this showground since 1967 and have noticed and worked with the changing visitor profile. Where once our customers were country based they are now mostly urban and we must adapt our marketing accordingly.

In addition to the craft pavilion we have a very busy specialist food area with piano and piazza. We are allowed to sell both food to take home and eat on-site.

The last three years have seen bouyant sales for both food and crafts with a waiting list for both areas. So please book this event early to save disappointment.

BRAMHAM INTERNATIONAL **HORSE TRIALS**

7th - 10th June

Venue:	Bramham Park, Wetherby, West Yorkshire
Attendance:	40,000
2011 Cost:	£169.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	To be advised

One of last years exhibitors said to me whilst setting up “The cost of this show allows one to make a nice profit over 4 days on a lovely Yorkshire site”.

Visitor numbers are growing year by year and our popularity at both the Great Yorkshire Show and the Crafts for Christmas event on the Great Yorkshire Showground, adds a useful familiarity for our sales.

This event attracts a typical horse-trials visitor who will support country clothing, British crafts and furniture.

Last years exhibitors had an exceptional show due in part to the relocation of the pavilion.

It definitely seems to be ‘on the up’ with improved sales year on year.

LINCOLNSHIRE SHOW

20th - 21st June

Venue:	Lincolnshire Showground, Grange-de-Lings, Lincoln, (A15)
Attendance:	70,000
2011 Cost:	£121.50 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Parked a short distance away (2011: £30.00 + VAT)

The RCA pavilion is situated at the junction of two main avenues just along from the Member's enclosure, which gives us an excellent flow of visitors on both days.

This show is a stalwart in our programme, producing excellent sales and commissions. It is a truly agricultural event attracting well-dressed members on the first day and enthusiastic visitors on the second.

This is a very well staged event on a lovely showground and the "county" turn out to celebrate their farming year for two days giving us the opportunity of making very good sales at this mid-week show.

Do give this event your consideration, excellent spending power from a stylish audience.

ROYAL HIGHLAND SHOW

21st - 24th June

Venue:	Edinburgh Exhibition and Trade Centre, Ingliston, Edinburgh
Attendance:	187,000
2011 Cost:	
Craft:	£275.00 per metre frontage + VAT
Food:	£280.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	In official park near showground. Forms from us.

When we travel to Scotland we are entering into a fresh market place different from our regular ones in England. The Highland Show is the most important national event bringing together the varying strands of Scottish society.

The permanent showground covers some 100 acres and presents a truly Scottish view of Town and Country matters. The RCA works with the Scottish Crafts organisation 3D2D to present our combined crafts to this very interested audience.

Last year we started the upgrading of our area which will continue this year with some modifications.

2011 saw the largest number of visitors to attend the Royal Highland - almost 190,000; many of our members had their best Royal Highland for many years.

The show management provide exactly the type of show which attracts this record number of visitors - long may it last.

We have been on our site here alongside the Scottish Crafts site for some ten years and show visitors know exactly where we are which is a great advantage on this large showground.

You may book with confidence.

GUILDFORD FESTIVAL

22nd - 30th June

Venue:	Guildford High Street, Guildford, Surrey
Attendance:	Excellent
2011 Cost:	Per day from £45.00 to £85.00 Vehicle Parking: £1.50 on Sunday to approximately £8.00 weekdays
Cover:	Own or individual units to hire
Electricity:	Not available
Caravans:	The Merry Harriers, Hambledon, Surrey 01428 682883

This type of selling is rather different from that to which you are accustomed - but it works.

Each morning you set up your stand, and it soon becomes quite easy to have things in order so that half an hour sees the job done.

Then you have seven hours of excellent quality customers looking for something different in one of the country's busiest streets.

At 5.00pm you pack up and the rest of the evening is yours.

Local caravan sites and B/B's available.

We have covered units to hire for those who require them.

Costs depend upon how many days you attend; you do not have to attend all nine days.

My own experience is that this event offers the best return of the summer season and you should consider attending and "doubling-up" with your regular events.

This festival does book up early, please request the specific information pack available for this event with separate booking form.

ROYAL NORFOLK SHOW

27th - 28th June

Venue:	The Showground, Dereham Road, New Costessey, Norwich
Attendance:	98,000
2011 Cost:	
Craft:	£148.50 per metre frontage + VAT
Food (catering):	£169.00 per metre frontage + VAT
Food (non catering):	£164.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Special booked area (2011: £25.00 + VAT)

The Royal Norfolk along with Suffolk Show is a leading regional, agricultural 2-day, mid-week show.

It generates close to a 100,000 visitors each year and has a unique Norfolk flavour. We have had a pavilion here for 30 years and have enjoyed the same site for the past ten. We are next to the Flower Show which works well as we attract like-minded visitors.

A flat, dry site ensures that weather conditions do not affect the event to any great extent.

Our layout comprises a large craft pavilion with a food walk alongside linked by our popular Piazza in the middle.

Food exhibitors, of which there are about 25, can cater or sell to take home, we pay a catering licence to enable us to do this.

THE COTSWOLD SHOW

30th June - 1st July

Venue:	Bathurst Estate, Cirencester Park, Cirencester, Gloucestershire
Attendance:	25,000
2011 Costs:	£96.90 per metre frontage + vat
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	On site

Last year was our third year at the Bathurst Estate in Cirencester on a beautiful sunny weekend.

This well-organised, small summer event attracted a good crowd last year. Our sales were buoyant and with our vans and caravans parked close-by it provided a profitable weekend trading in enjoyable surroundings.

We moved to a central site last year which enabled us to take full advantage of the visitors to this busy show.

EAST OF ENGLAND COUNTRY SHOW

6th - 8th July

Venue:	East of England Showground, Peterborough
Attendance:	100,000
2011 Cost:	£116.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	In official park near showground

Great changes have taken place on this showground for this coming year in that they have reinstated the huge dog show with the agricultural show and moved the whole event to the 6th, 7th and 8th July.

We have an excellent site on this showground, adjacent to the Members' Pavilion and on a busy crossroads next to the main ring.

This event used to be, when we started, in the top five shows in the country; it lost its pre-eminence when they separated the dog show from the agricultural show, so this new, radical move, is excellent news for sales. Exhibitors with products linked to dog breeds as well as equestrian themes should find an excellent new audience.

This show is on the weekend before Yorkshire and being 2 hours away is ideally placed if travelling from the south to keep fuel costs efficient and trading days high.

GREAT YORKSHIRE SHOW

10th - 12th July

Venue:	Great Yorkshire Showground, Wetherby Road, Harrogate
Attendance:	120,000
2011 Cost:	
Craft:	£192.00 per metre frontage + VAT
Food:	£224.80 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	To be booked, parked by Gate 6 (NO FACILITIES) (Approx £80.00 + VAT)

This major north-of-England show with its permanent showground just south of Harrogate is a consistently successful outlet for the sale of our craftwork. The showground authorities maintain high standards; attract 120,000+ visitors, which offer us excellent sales opportunities. The Association has had pavilions here for over 20 years and provides well-known features on its three sites. The important connection with our Crafts for Christmas show here in November cannot be overstated; we have a similar visitor profile at both events so that our Christmas show is now described as "The best in the North".

The well-established Specialist Food Pavilion on a main avenue with pianist and piazza is a welcome stop for the show visitors and again links well for Christmas orders.

The middle pavilion is being tweaked a little this year to allow a stronger presence at the entrances as requested by those exhibiting last year.

Don't forget

*Crafts for
Christmas*

8th - 11th November

KENT COUNTY SHOW

13th - 15th July

Venue:	County Showground, Detling, Maidstone, (Junction 7 off M20/A249)
Attendance:	100,000
2011 Cost:	£149.50 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Parked nearby

This is the only major show where we have a Grand Ring site. We are adjacent to the Members' Pavilion and the equestrian area so we have quite the best visitor profile area on the Kent showground.

This is, we think, our 27th year so it can be considered a stalwart in our programme.

The visitors provide a lively audience and they enjoy their visit both at the summer event and at our Crafts for Christmas event later in the year.

This is a small site and regular exhibitors book early so please consider this event in your initial plans.

Don't forget

*Crafts for
Christmas*

2nd - 4th November

FESTIVAL OF BRITISH EVENTING

13th - 15th July

Venue:	Gatcombe Park, Tetbury, Gloucestershire
Attendance:	45,000
2011 Cost:	£144.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Parked nearby

Due to the equestrian element in the Olympics this event has moved to earlier dates for one year. This does make for a crowded couple of weeks but we have to make our living when we have the opportunity.

This runs alongside Badminton as being a premier Horse Trials event in the west country. Although it is much smaller than Badminton it does attract excellent quality visitors who appreciate good craftwork.

We have had a pavilion here for some 20 years and look forward to returning each year. The event is being expanded by Tim Henson, so we now have the weight of a large company to back this important horse event.

A most reliable event for sales, interest and enjoyment.

We are only allowed food for home consumption within our pavilion at this event.

FARNBOROUGH AIR SHOW

14th - 15th July

Venue:	Farnborough, Hampshire, GU14 6XL
Attendance:	130,000 (Total in week 250,000)
2012 Cost:	Moderate
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	Official park close by pavilion

We have been invited to stage a craft and food village at this prestigious event.

The official trade show (4 billion worth of orders last time!) takes place Monday to Thursday. Friday is set up day for the public event which attracts some 30,000 over Saturday and Sunday. We will be part of the Land Rover country fair area providing both crafts and food to this large crowd.

According to the organisers customer analysis the typical visitor profile is:

Couples average age 39, household income of £53,750, visitors stay for 6 hours, spending £42.00 during the day, is unlikely to have been to any other major outdoor events.

So if you feel this is your audience we would suggest trying this event, as the opportunity to make sales to a new set of visitors must be considered during recessionary times. Widen your database and encourage a whole new set of customers for repeat sales during the year.

Cost will be moderate.

This is a bi-annual event.

COUNTRY LANDOWNERS' ASSOCIATION GAME FAIR

20th - 22nd July

Venue:	Belvoir Castle, Grantham, Leicestershire, NG32 1PE
Attendance:	140,000
2011 Cost:	
Craft:	£256.60 per metre frontage + VAT
Food:	£272.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	In official park near showground, Forms from us.

For the first time in my experience, some 40 years, the CLA Game Fair precedes the Royal Welsh Show and fortunately fits in well with our programme of mid-July events.

Last years Game Fair at Blenheim was the best Game Fair for many years and we experienced record sales. The number of visitors was well up on the previous Blenheim some 4 years ago and the visitors enjoyed a really sunny weekend.

Sponsored by the Daily Telegraph the visitor profile has greatly improved and the purchasing power reflects the modern Game Fair visitor.

This is the only event that attracts this particular crowd, the specialist areas - Fisherman's Row, Gunmaker's Row and the strong bias to country pursuits attracts a unique audience with good spending power.

Our pavilion is sited on the best avenue in line with the main entrance which enables us to have the opportunity to see the visitors over a full trading day.

We have a small Piazza area for our food exhibitors and we are allowed "light catering" as well as take-home food.

ROYAL WELSH SHOW

23rd - 26th July

Venue:	Llanelwedd, Builth Wells, Powys
Attendance:	240,140
2011 Cost:	
Craft:	£195.50 per metre frontage + VAT
Food:	£199.50 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	In official park near showground. Forms from us.

This is the national show for Wales and we have been a feature pavilion here for 25 years plus; quite a few visitors are here for 4 days, so the opportunity for sales is excellent.

We have a very active specialist food area at this event, we are quietly allowed to cater, we are working on expanding this however; all foods “to take home” make excellent sales at this buoyant show.

We have a reverse situation from last year in that exhibitors from the Game Fair will be travelling to Wales and will be held in a holding area at the Welsh and allowed to set up early on Monday morning.

The Royal Welsh Show being a major show with a large crowd is worthy of all this effort as the potential for sales is excellent.

SOUTHPORT FLOWER SHOW

16th - 19th August

Venue:	Southport, Lancashire
Attendance:	150,000
2011 Cost:	£205.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion with floor
Electricity:	General lighting
Caravans:	Parked nearby (2011: £25.00 + VAT)

This Flower Show is one of the premier events of the summer season; it attracts a very large crowd of enthusiastic gardeners who are now familiar with our pavilion.

The crafts are staged in a large clearspan pavilion with a wooden, carpeted floor so that despite possible inclement weather we are able to trade normally.

We enjoyed excellent sales in 2011 and look to increase on this success this year, so you can book this event with the confidence of a good return.

The show organisers do not allow dogs on the showground.

BURGHLEY HORSE TRIALS

30th August - 2nd September

Venue:	Burghley House, Stamford, Lincolnshire
Attendance:	150,000
2011 Cost:	
Craft:	£302.00 per metre frontage + VAT
Food Walk:	Invoiced direct from Burghley Horse Trials Office
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	In special area - no charge

One of the premier shows of the year and for visitors and exhibitors a most enjoyable experience. The management team at Burghley insist upon the very best of work and display standards, so the popularity of the event increases each year. We shall have our two pavilions, No. 1 pavilion and shedding with piazza and music, No. 2 pavilion adjacent to the now famous Food Walk, creating a friendly atmosphere in which to spend 4 days - altogether an event not to be missed. Caravans park behind the lower pavilion and in the new caravan park.

FOOD WALK: exhibitors - you should indicate your booking with us on our booking form and you will then be included in the Burghley Food Walk selections. **Burghley will then contact you direct if successful.**

NOTE: Sleeping accommodation only behind pavilion number 1, daily cars are to go in the Trade Stand car park across the road.

Remember to mention if you are attending the Crafts for Christmas at Burghley - leaflets will be available at the show.

Don't forget

***Crafts for
Christmas***

29th November - 2nd December

CHATSWORTH COUNTRY FAIR

31st August - 2nd September

Venue:	Chatsworth House, Baslow, Derbyshire
Attendance:	100,000
2011 Cost:	
Craft:	£157.00 per metre frontage + VAT
Food:	£177.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	General lighting
Caravans:	In special RCA area

The RCA has been associated with this popular Country Fair since its inception.

We now have a prestigious clearspan pavilion within which we stage an exciting, varied and successful range of craftwork.

We shall stage a Specialist Food area within the craft pavilion although exhibitors cannot sell foods which can be construed as catering; therefore only 'take home' products or samples will be allowed.

Caravans - exhibitor vehicles should be parked in our own caravan area about 300 yards from the pavilion - a pleasant walk in the morning and evening.

No vehicles behind the pavilion please.

HILLIERS AUTUMN FESTIVAL

11th - 14th October

Venue: Sir Harold Hilliers Gardens,
Jermyn Lane, Ampfield, Romsey,
Hampshire, SO51 0QA

2012 Cost:

Craft Pavilion: £84.00 per metre frontage + VAT

Food Pavilion:

Non Catering: £84.00 per metre frontage + VAT

Catering: £94.00 per metre frontage + VAT

Electricity: General lighting

2012 Cost:

Open Space: £8.50 per metre² + VAT

Danco Shedding: £7.00 per metre² + VAT

Open Space

Electricity: Approx £80.00 + VAT

Caravans: In special RCA area

We visited the Sir Harold Hillier Gardens in November to plan the 2012 Festival, the garden had a spectacular colour and style and a considerable number of visitors even on a weekday.

The site is located close to Winchester which is the wealthiest town in Britain, this famous garden provides the perfect background for our craft, food and fashion festival. Hilliers celebrate Autumn and the spectacular colours with lectures and walks around these wonderful gardens. This will become a major event in our calendar, to assist in the launch of this exciting event our contractors have agreed to modest charges which we are passing on to you.

There are various formats you can book - space in the pavilion, space in the specialist food pavilion, individual open space or individual open spaces with cover. Demonstrations are encouraged and will receive extra space free of charge.

We have on-site caravan space adjacent to the event.

Altogether a profitable and most enjoyable four days.

Crafts for Christmas

This now well established series of Christmas Fairs will be staged at the most popular country venues on the most important selling weeks of the year.

Housed in either exhibition Halls or modern clearspan pavilions we create a busy, comfortable retailing environment in which to sell your work. All halls and pavilions are carpeted, heated to 70°F and ideal for the sale of crafts and related products.

Well-designed advertising, friendly reception of visitors, an excellent range of craftwork and comestibles and a superb atmosphere all combine to produce a first class event.

A themed entrance, festively decorated interior, coffee and tea cafe, pianist, fashion show, restaurant area and the most experienced staging team creates a formula for professional and successful events.

These Christmas themed events will produce at least 40% of your annual sales so reserve your space in good time please.

The RCA's reputation from the summer shows provides an excellent link for continued loyal sales from your customers and their friends. We direct-mail to all our regular visitors who see these events as an essential part of their social calendar.



*Organised by the Rural Crafts Association,
the UK's premier craft organisation*

IMPORTANT NOTES:

1. Kent is a 3-day event: Friday, Saturday and Sunday; Yorkshire, Loseley Park, Savill Garden & Burghley House are 4-day events: Thursday, Friday, Saturday and Sunday.
2. Opening times are 9.00am to 5.00pm each day. Exhibitors are advised to staff stands from 8.15am daily as visitors do come early.
3. 'Set-up' time is on the preceding afternoon between 12 noon and 8.00 pm (8 hours).
4. All exhibitors must provide their own stand and stand fittings.
5. Power is included in the metre frontage charge.
6. We can provide a shell scheme for you - please see earlier in planner for costs.
7. The general Rules & Regulations covering the RCA annual programme also apply to these Christmas events.
8. The telephone numbers of the managers 'on-site' are as follows, please keep in touch with them if you are going to be delayed or have problems.
Robert: 07860 364863 Nigel: 07917 058301
James: 07702 887485
9. These events cost many thousands of pounds to stage; much effort is put in by us all to make them as professional as possible. The costs of exhibiting reflects this effort and you should take them seriously and arrive as early as you can so that you can take advantage of the selling opportunities.
10. Setting-up on the morning of the first day is not allowed; however in emergencies it is at the discretion of the manager, please contact them directly if you are unable to set-up the previous day.
11. We have space for caravans etc. at all events.
12. There is no charge for caravans, power is supplied by and paid directly to our electrician (2011 price £8.00 per night).
13. The advertising campaign for these events includes a massive direct mailing of over 120,000 leaflets to targeted visitors, which proved very successful in 2011, and we will expand this in 2012.

Craft for Christmas at the Kent Pavilions

2nd - 4th November

Fri - Sat: 9.00 am - 5.00 pm Sun: 9.00am - 4.00pm

Venue:	Kent County Showground, Detling, Maidstone (Jct. 7 off M20/A249)
2011 Cost: (unchanged from 2010)	
Craft:	£220.30 per metre frontage + VAT
Food:	£225.00 per metre frontage + VAT
Cover:	Kent Pavilions & John Hendry Building
Electricity:	Included in stand cost
Caravans:	Own area - no charge

We kept up the momentum of 2010 and increased our visitors numbers again in 2011. We have good loyal visitors at this venue, this event will provide you with a profit over the three days which makes a good start to the Christmas run of shows.

As an exhibitor commented last year "It is better to make a medium profit from a reliable event than risk high costs for a small profit at a London event".

We have a very good database of visitors in Kent and this, alongside twenty-two 8' x 4' field signs throughout the county, an extensive advertising campaign and our Crafts for Christmas reputation delivers an excellent platform for sales.

The catering for our visitors is provided by RCA food producers and proved extremely successful for both visitors and exhibitors.

Please let us know how many leaflets you can use to mail to your customers in the area: they will be flattered to hear from you.

Crafts for Christmas *at the* *Yorkshire Event Centre*

8th - 11th November

Thur - Sat: 9.00 am - 5.00 pm Sun: 9.00am - 4.00pm

Venue:	Yorkshire Showground, Wetherby Road, Harrogate
2011 Cost: (unchanged from 2010)	
Craft:	£255.00 per metre frontage + VAT
Food:	£255.00 per metre frontage + VAT
Cover:	Exhibition Halls 1 & 2
Electricity:	Included in stand cost
Caravans:	Own area - no charge

This is the best Christmas event in the North and we attract visitors from Scotland, the North East and North West. It is now of the size that visitors stay with us for 4 hours, many others for the full day.

To engender a conducive atmosphere we stage various entertainments all day, 2011 included Casablanca Steps, a regular fashion show and our resident pianist. Something to suit all tastes and to make our event memorable.

The visitors to this event delight in the quality and design of products on show and now come armed with the spending power we all require.

We have two themed entrances, one in each hall, such is the crowd of visitors, and this enables everybody showing to see an equal amount of customers.

We are joined here by Made in Yorkshire.

This will be our 24th year; after last years record crowd of enthusiastic visitors this is an event not to be missed.

No dogs are allowed anywhere on the showground.

Craft for Christmas at Loseley Park

15th - 18th November

Thur - Sat: 9.00am - 5.00pm Sun: 9.00am - 4.00pm

Venue:	Loseley Park, Guildford, Surrey, GU3 1HS
2012 Cost:	
Craft Approx:	£245.00 per metre frontage + VAT
Food Approx:	£247.00 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	Included in stand cost
Caravans:	Adjacent to site

We have been asked by the family and team at Loseley Park, Guildford, to organise one of our prestigious Christmas events next to Loseley House as at Burghley. This is an excellent Country House in a wealthy part of Surrey, we have a large mailing list of visitors and good local knowledge and contacts. We shall work closely with Loseley, as at Burghley, inviting their membership of Friends and supporting their close links with the charity CHASE.

The pavilion will be sited adjacent to the house and opposite the Tithe Barn which will house our restaurant and fashion show.

This wealthy area will expect and appreciate high quality work and display and we may consider extending our opening hours one evening to attract the business community from Guildford and surrounding area.

Craft for Christmas at The Savill Garden

22nd - 25th November

Thur - Sat: 9.00am - 5.00pm Sun: 9.00am - 4.00pm

Venue:	The Savill Garden, Wick Lane Englefield Green, Surrey
2011 Cost: (unchanged from 2010)	
Craft:	£235.00 per metre frontage + VAT
Food:	£238.70 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	Included in stand cost
Caravans:	Adjacent to site

We had a very pleasant, warm show last Christmas, the weather was perfect, sunny and dry and the heating worked well keeping everybody comfortable.

The event was a credit to all the exhibitors products and displays, we received very positive feed-back from our visitors and the Savill management. The spending power available in this area is excellent however the visitors expect and enjoy extra service from us before they are willing to purchase, hard work pays off at this event.

The Savill Garden venue attracts the right audience for our products and our visitor numbers are increasing each year and this year makes a perfect run on from our new event at Loseley Park.

Crafts for Christmas at Burghley House

29th November - 2nd December

Thur - Sat: 9.00am - 5.00pm Sun: 9.00am - 4.00pm

Venue:	Burghley House, Stamford, Lincolnshire
2011 Cost: (unchanged from 2010)	
Craft:	£235.00 per metre frontage + VAT
Food:	£238.70 per metre frontage + VAT
Cover:	Aluminium framed pavilion
Electricity:	Included in stand cost
Caravans:	Own area - no charge

We had an excellent show in 2011, perfect weather conditions, good heating, beautiful site, superb links with the Burghley House shop, Orangery Restaurant and the food fair.

It was a pleasure working with the Burghley House team; their co-operation and enthusiasm supported a most enjoyable and successful experience at this Elizabethan House.

The spending power at this event is increasing each year, we enjoyed excellent sales with a very appreciative audience, this event is on the up and is fast becoming a 'must' destination in the social calendar.

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POST CODES & TOURIST INFORMATION OFFICES NUMBERS

<i>Badminton Horse Trials</i>	GL9 1DF
.....	01453 760960
Blindley Heath Country Show.....	RH9 8JH
.....	01737 765613
<i>Chatsworth International Horse Trials</i>	DE45 1PJ
.....	01629 813227
Devon County Show.....	EX5 1DJ
.....	01395 222299
<i>Royal Bath & West Show</i>	BA4 6QN
.....	01749 345258
Suffolk Show.....	IP3 8UH
.....	01473 258070
<i>Royal Cornwall Show</i>	PL27 7JE
.....	01841 533449
South of England Show.....	RH17 6TL
.....	01444 238202
<i>Bramham Horse Trials</i>	LS23 6ND
.....	01937 582151
Lincolnshire Show.....	LN2 2NA
.....	01522 873213
<i>Royal Highland Show</i>	EH28 8NF
.....	0845 2255121
Guildford Festival.....	GU1 3DU
.....	01483 444333
<i>Royal Norfolk Show</i>	NR5 0TT
.....	01603 727927
The Cotswold Show.....	GL7 2BU
.....	01285 654180
<i>East of England Show</i>	PE2 6XE
.....	01733 452336
Great Yorkshire Show.....	HG2 8PW
.....	01423 537300
<i>Kent County Show</i>	ME14 3JF
.....	01622 602169
Festival of British Eventing.....	GL6 9AT
.....	01666 503552
<i>CLA Game Fair (Belvoir Castle)</i>	OX20 1PX
.....	01993 813276
Farnborough Air Show.....	GU14 6XL
.....	01252 320968
<i>Royal Welsh Show</i>	LD2 3SY
.....	01982 553307
Southport Flower Show.....	PR8 2BZ
.....	01704 533333
<i>Burghley Horse Trials</i>	PE9 2LH
.....	01780 755611
Chatsworth Country Fair.....	DE45 1PJ
.....	01629 813227
<i>Hilliers Autumn Festival</i>	SO51 0QA
.....	01794 512987
The Kent Pavilions Crafts for Christmas.....	ME14 3JF
.....	01622 602169
<i>The Yorkshire Event Centre Crafts for Christmas</i>	HG2 8PW
.....	01423 537300
Loseley Park Crafts for Christmas.....	GU3 1HS
.....	01483 444333
The Savill Garden.....	TW20 0UU
.....	01753 743900
48 <i>Burghley House</i>	PE9 2LH
.....	01780 755611

Pull Out Calendar

January - June

Pull Out Calendar

January - June

Pull Out Calendar

January - June

Pull Out Calendar

July - December

Pull Out Calendar

July - December

Pull Out Calendar

July - December

**Rural Crafts Association,
Heights Cottage, Station Lane,
Brook Road, Wormley,
Godalming, Surrey, GU8 5UA
Tel. 01428 682292 Fax. 01428 685969
rca@ruralcraftsassociation.co.uk
www.ruralcraftsassociation.co.uk**