

Show Information, General Information, **Booking Forms & Terms & Conditions**

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Terms and Conditions





























This is the list of events we have applied for in 2024. Not all are on the booking form or in the show information as we are still waiting for the costs from showgrounds and contractors to come in. We will update the information as we receive it.

2024 Show Dates

MAY Badminton Horse Trials Badminton, Gloucestershire GL9 1DF	8 – 12 May
Chatsworth International Horse Trials Chatsworth House, Baslow, Derbyshire, DE45 1PN	17 – 19 May
Suffolk Show Suffolk Showground, Bucklesham Road, Ipswich IP3 8UH	29 – 30 May
JUNE Royal Cornwall Show Royal Cornwall Showground, Wadebridge, Cornwall PL27 7JE	6 – 8 June
Guildford Festival Guildford High Street, Guildford, Surrey, GU1 3DU	13 – 15 June 20 – 22 June
JULY Great Yorkshire Show Great Yorkshire Showground, Harrogate, North Yorkshire HG2 8PW	9 – 12 July
The Game Fair Blenheim Palace, Woodstock, Oxfordshire, OX20 1PP	26 – 28 July
AUGUST Magic Millions Festival of British Eventing Gatcombe Park, Tetbury, Gloucestershire, GL6 9AT	2 – 4 August
Southport Flower Show Victoria Park, Southport, Lancashire, PR8 2BZ	15 – 18 August
Chatsworth Country Fair Chatsworth House, Baslow, Derbyshire, DE45 1PN	30 August – 1 September
SEPTEMBER Defender Burghley Horse Trials Burghley House, Stamford, Lincolnshire PE9 2LH	5 – 8 September
Guildford Car Free Day Guildford High Street, Guildford, Surrey, GU1 3DU	TBC September
NOVEMBER Loseley House Christmas Fair Loseley Park, Guildford, Surrey, GU3 1HS	14 – 17 November
NOVEMBER & DECEMBER Guildford Christmas Market Guildford High Street, Guildford, Surrey, GU1 3DU	TBC November TBC December TBC December

SPECIALIST FOODS

The Rural Crafts Association has, for the past 20 years, included specialist food producers in its pavilions.

The value-added food element has proved very popular and has been most successful for both food makers and visitors. Indeed, these "Food Piazzas" have proved an invaluable source of income to both new and established companies.

Should you wish to be included and take advantage of the stability that a regular programme of public sales provides, we should be happy to accommodate you. We do ask that you practice the standard hygiene requirements as laid down by the relevant authorities. This includes providing your own washing facilities, Health and Hygiene officials inspect stands individually.

Please note: you must have approval from the RCA before "cooking" or "catering" in any form.

In addition to the Food Piazzas and where space allows, we provide a refreshment area with chairs, tables, umbrellas and entertainers to provide an interesting, restful area where our visitors can enjoy the atmosphere.

To book space which can start at 2 metres frontage then multiples of 0.5 metre up to 6 metres: please complete the booking form and send to our office, or during the season you may telephone/email your booking if you are already a member of the Association. Please see details on each event in the Summer Season section.

If you are using gas you must inform us so we can allocate a space by an external wall, the length of pipe must be long enough to have your gas bottle outside. No naked flames allowed at Yorkshire.

Badminton Horse Trials
Chatsworth International Horse Trials
Great Yorkshire Show
The Game Fair
Magic Millions Festival of British Eventing
Chatsworth Country Fair
Loseley House Christmas Fair

Food Piazza
Take-home Food Only
Food Pavilion
Take-home Food Only
Take-home Food Only
Take-home Food Only
Take-home Food Only

8 – 12 May

17 – 19 May

9 – 12 July

nly 26 – 28 July

nly 2 – 4 August

nly 30 August – 1 September

nly 14 – 17 November





















Badminton Horse Trials

8 - 12 May

Badminton Village.

Gloucestershire.

GL13 1DF

2024 Cost: Craft: £476.94 per metre frontage + vat (including power)

Depth of space 2.3 metres

Food: £483.85 per metre frontage + vat (including power)

Depth of space 3 metres

£60.00 per stand + vat Catering extra user charge:

General lighting **Electricity:**

Cover: Aluminium framed pavilion Level wooden floor with carpet Flooring: Craft:

> Food: Plastic flooring

Caravans: Limited free caravan parking behind the craft pavilion - once

full additional parking is available in Park Piece, the exhibitor camping area, nearby, which is free of charge, if you require

£450.00

DEPOSIT REQUIRED

hook-up Badminton can provide at £150.00 +vat.

The RCA Craft Pavilion

Venue:

Our prime site by one of the main entrances is well established at this prestigious Horse Trials. We have a large clearspan pavilion, floored and carpeted and the high BBC coverage and excellent reputation in the equestrian world ensures a superb visitor profile that appreciate our work and provide our pavilion with excellent sales and commissions. Due to the design of the entrance, with good weather, the opportunity for sales on Saturday and Sunday extends so we may be open until 8:00pm.

The Specialist Food Pavilion

This superb feature adjacent to the craft pavilion is an excellent site with plenty of tables and chairs working extremely well for both catering and take-home sales.

This year we are enhancing the presentation of the Food Walk area by using canopied shedding along the back wall, this gives exhibitors a wooden, level floor and a front canopy/overhang for their customers. The front 6 metre x 6 metre blocks can be booked as 3 metre corner stands or 6 metre double corner stands, these too will have a level wooden floor.

All freezer vans will be parked either behind the food walk or opposite the caravans.

We provide a TEN to cover alcohol sales at the show.

PLEASE NOTE:

(01) We require a copy of your Public Liability Insurance Certificate - Badminton require this before we can confirm your site.

(02) Badminton only allow compostable or re-usable cups, plates and cutlery. All cutlery must be made from FSC - assured wood.

PLEASE NOTE: Badminton do not allow exhibitors to have two stands on the showground.

Parking

Caravan parking is available behind the craft pavilion, this is limited to 30 spaces. The maximum length of the caravans/campers/sleeping accommodation is 6.5 metres including tow-bar. Electricity is available at £35.00 per night, please see Templec on arrival. If your vehicle is longer it can be parked nearby free of charge, power available at £150.00 + VAT pre booked. The booking for caravan spaces is a first come first served basis any bookings/requests after this area is full can park in the free of charge area nearby with power at an extra charge if required.

Chatsworth International Horse Trials 17 – 19 May

£75.00 DEPOSIT REQUIRED

Venue: Chatsworth House,

Baslow, Derbyshire, DE45 1PN

2024 Cost: £167.25 per metre frontage + vat

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilion

Flooring: Grass

Caravans: Parked on showground

A three-day event of thrilling world-class equestrian sport, combined with entertainment for all the family in the beautiful surroundings of Chatsworth.

We have an excellent site opposite a main ring, on a main avenue, this small event is growing in importance in the equestrian world and in our sales calendar.

The organisers appreciate that quality of visitor matters to the trade area and aim their promotion of the event in a targeted way to encourage a good spending audience.

The event attracts well-known riders and is described as having a wonderful atmosphere and providing a stepping stone for horses aiming for 4-star level.

It can rain in this valley site so please bring a ground sheet for added protection.

An enjoyable weekend with an audience which appreciates our work and will visit us again at other equestrian events during the year.

We do not ask for full payment until eight weeks prior to the event we ask for a £75.00 payment on account, with your booking form. Payment will be returned if space is not allocated.

















Suffolk Show 29 – 30 May

£90.00 DEPOSIT REQUIRED

Venue: Suffolk Showground, Trinity Park,

Bucklesham Road.

Ipswich, Suffolk IP3 8UH

2024 Cost: £196.62 per metre frontage + vat

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilion

Flooring: Grass

Caravans: Booked special RCA area (2024: £45.84 + vat = £55.00)

We have an excellent site on one of the main avenues, opposite a junction, which provides us with a good visitor flow all day, everyday.

This event attracts a high quality visitor being promoted as part of the Suffolk social calendar with style. The show organisers create 'zones' each year to keep the event fresh and interesting to the public, keeping the flow around the showground vibrant.

Our exhibitors enjoyed good sales in 2023 and the event is good value with a high quality visitor profile.

The Suffolk soil drains and dries quickly so we trade through all weather conditions.

A good management team at Suffolk ensures a well-run event, which upholds excellent standards. This show is still seen as having a strong agricultural bias and so the visitor profile remains high with good spending power.

We do not ask for full payment until eight weeks prior to the event we ask for a £90.00 payment on account, with your booking form. Payment will be returned if space is not allocated.

















Royal Cornwall Show 6 – 8 June

£150.00 DEPOSIT REQUIRED

Venue: Royal Cornwall Showground,

Wadebridge, Cornwall PL27 7JE

2024 Cost: £182.61 per metre frontage + vat (including power)

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilion

Flooring: Grass

Caravans: Booked special places (2024: £85.00 + vat)

The Rural Crafts Association pavilion has a well-established, excellent site on two main avenues ensuring brilliant footfall from 8.00am - 6.00pm everyday, the visitors appreciate our work and spend very well.

This event is good value and ensures an enjoyable and successful visit to this beautiful part of the country.

The Royal Cornwall Show attracts 120,000 visitors each year making it Cornwall's largest annual event.

Promoting and celebrating all that is special in Cornwall - equestrian, agricultural, horticultural and so much more.

Superb entertainment everyday and exciting exhibitions and shopping opportunities providing an interesting, educational and fun packed visit for both locals and holidaymakers.

Special Note:

Please park your caravan in the official caravan site adjacent to the showground.

We do not ask for full payment until eight weeks prior to the event we ask for a £150.00 payment on account, with your booking form. Payment will be returned if space is not allocated.

















Guildford Craft Festival Thursday 13, Friday 14, Saturday 15 June Thursday 20, Friday 21, Saturday 22 June



Venue: Guildford High Street,

Guildford, Surrey, GU1 3DU

2024 Cost: Crafts: Per day £41.67 + vat (see booking form on page 24)

Vehicle Parking: We are advised that you use the Millbrook Car Park. In 2023

it was £3:60 for 3 hours or £14.40 for over 6 hours, you can use card, cash or the Ringo App so you can have the duration of

your choice. There is also no height barrier.

Electricity: No power

Cover: Own 3 metre x 3 metres (maximum size) or units to hire

Flooring: Cobbled High Street

Caravans: Information can be obtained from the local Tourist Information

Centre.

This event is unique in its style of trading and set up. The High Street in Guildford is a cobbled hill, which is pedestrianised in the day and a road at night. We therefore set-up each morning and breakdown each evening, Guildford is a very wealthy town with all the top retail shops which attracts excellent visitors in large numbers everyday.

We use one side of the street and put up 3m x 3m pop-up tents (either your own or hired from us) we then trade between 9:00am and 5:00pm each day (9:00am and 5:30pm on Saturdays). The event lasts for six days and you can book in multiples of three: prices depend on the days.

We will send you a separate booking form for this event - please tick the box on the booking form if interested.

Please book early, as spaces are limited to 35 each day.

We do not like to clash with the shops so certain product ranges are limited i.e. ladies clothes.

This is one of the top retail High Streets in the country so is worth your consideration.

The Guildford information in the main planner page 22 and 23.









Great Yorkshire Show 9 – 12 July

£180.00 DEPOSIT REQUIRED

'enue: Great Yorkshire Showground,

Wetherby Road,

Harrogate,

North Yorkshire,

HG2 8PW

2024 Cost: Craft: £321.53 per metre frontage + vat

Depth of space 2.3 metres

Food: £352.89 per metre frontage + vat

Depth of space 2.3 metres

Heavy User: £60.00 per stand + vat

Electricity: General lighting

Cover: Floored aluminium framed pavilion

Flooring: Craft: Level floor

Food: Flooring contoured to the ground

Caravans: To be booked (No Facilities) (£127.00 – £132.00 + vat)

The Great Yorkshire Show is one of the largest agricultural events in the English Calendar with over 8,500 animals and 140,000 visitors attending this four-day celebration of agricultural, countryside and equestrian excellence.

The strong celebration of farming and the pride of the county of Yorkshire brings a strong, loyal following of visitors with a strong spending power.

The RCA has a craft pavilion and a specialist food pavilion at this premier summer event. The craft pavilion is floored to enhance our visitors, and your, enjoyment and make the RCA pavilions stand out whilst presenting your work to its very best.

The specialist food pavilion has a piazza area with tables and chairs; a catering fee/percentage is paid to the show by you on sales for those catering.

Both pavilions have excellent main avenue sites ensuring good sales.

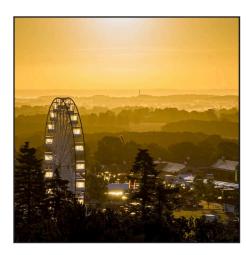
The Great Yorkshire Show does not allow naked flames at this event.

Dogs are not allowed on-site.

We do not ask for full payment until eight weeks prior to the event we ask for a £180.00 payment on account, with your booking form. Payment will be returned if space is not allocated.







The Game Fair 26 – 28 July

£250.00 DEPOSIT REQUIRED

Venue: Blenheim Palace,

Woodstock, Oxfordshire, OX20 1PP

2024 Cost: £310.98 per metre frontage + vat

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilion

Flooring: Grass

Caravans: To be advised

We have an excellent site on the prime avenue at this event.

Our exhibitors reported brilliant sales in 2023 with superb spending power from an enthusiastic audience who appreciate our products.

The high number of leading brands in our avenue attracts the wealthy visitors unique to this event with interests in country pursuits and the countryside.

This event is strongly recommended by established exhibitors, we have some take-home food stands within the pavilion to add variety for our visitors.

We do not ask for full payment until eight weeks prior to the event we ask for a £250.00 payment on account, with your booking form. Payment will be returned if space is not allocated.













Magic Millions Festival of British Eventing 2 – 4 August

£80.00 DEPOSIT REQUIRED

Venue: Gatcombe Park,

Tetbury,

Gloucestershire,

GL6 9AT

2024 Cost: £231.87 per metre frontage + vat

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilion

Flooring: Grass

Caravans: Parked nearby

This event attracts a good audience who appreciate high-end clothing, accessories and craftwork. They have good spending power and successful regular exhibitors include those with a higher-end price range.

The event continues and enhances your link with the visitors from Badminton, the equestrian visitor enjoys building a regular purchasing relationship often culminating at Burghley. These are useful customers to cultivate, keeping a regular database of email addresses and letting them know when they can see your stand again creates a very useful base for sales at each event - this extra work definitely pays off. Although it is much smaller than Badminton it does attract excellent quality visitors who appreciate good craftwork.

We have an excellent site on a main avenue with part of the cross country course behind our pavilion enhancing our flow of visitors further. 2023 had problems with the weather, however, exhibitors were encouraged by good sales.

A most reliable event for sales, interest and enjoyment.

Our craft pavilion includes an area for specialist foods that are taken home to be consumed.

We do not ask for full payment until eight weeks prior to the event we ask for a £80.00 payment on account, with your booking form. Payment will be returned if space is not allocated.

















Southport Flower Show 15 – 18 August

£175.00 DEPOSIT REQUIRED

Venue: Victoria Park,

Southport, Lancashire, PR8 2BZ

2024 Cost: £321.89 per metre frontage + vat

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilion **Flooring:** Level wooden floor with carpets

Caravans: Parked nearby (2024: Approximately £57.60 + vat)

Southport Flower Show is the largest independent flower show in the country. This superb event staged on Victoria Park features magnificent floral marquees, award-winning show gardens and celebrities.

We have a superb site on the main avenue along from the large floral marquee and our pavilion presents your work to a very high standard with a level floor and carpet.

The organisers are exceptionally helpful and keen to make the event work for everyone, this produces a friendly, professional environment in which to work and an excellent visitor profile.

Although our pavilion is on a main avenue in the centre of the park, we have the arrangement to bring in our vehicles for pack down at the rear of our pavilion, making this an enjoyable, relaxed and profitable event.

We do not ask for full payment until eight weeks prior to the event we ask for a £175.00 payment on account, with your booking form. Payment will be returned if space is not allocated.













Chatsworth Country Fair 30 August – 1 September

£125.00 DEPOSIT REQUIRED

Venue: Chatsworth House,

Baslow, Derbyshire, DE45 1PN

2024 Cost: *Craft:* £207.94 per metre frontage + vat

Depth of space 2.3 metres

Food: £211.69 per metre frontage + vat

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilion

Flooring: Grass

Caravans: In special RCA area

The RCA has been associated with this popular Country Fair since its inception.

We now have a prestigious clearspan pavilion within which we stage an exciting, varied and successful range of craftwork.

Exhibitors reported excellent sales in 2023, this event is organised by a forward thinking team and the introduction of visiting celebrities such as Mary Berry have added a new set of visitors to the event enhancing an already excellent attendance of families and couples which are perfect for our sales. This spending power is increasing year on year and the event does not clash with Burghley in 2024.

We have a well-established site running along a main avenue on the route from the main car parks, we are well known here and attract regular visitors as well as new attendees who are looking for high quality, unusual work. A successful three days in a beautiful setting.

We have a successful specialist food area within the pavilion with take-home products.

Caravans parked a pleasant walk away.

No vehicles behind the pavilion please.

We do not ask for full payment until eight weeks prior to the event we ask for a £125.00 payment on account, with your booking form. Payment will be returned if space is not allocated.







Defender Burghley Horse Trials 5 – 8 September

£300.00 DEPOSIT REQUIRED

Venue: Burghley House,

Stamford,

Lincolnshire, PE9 2LH

2024 Cost: *Craft:* £488.52 per metre frontage + vat

Depth of space 2.3 metres

Shedding: £495.15 per metre frontage + vat

Depth of space 2.5 metres

Shedding Banner Rails: £174.00 each + vat

Electricity: General lighting

Cover: Aluminium framed pavilion

Flooring: Plastic flooring contoured to the ground

Caravans: In special area (FORMS FROM US) – no charge unless needing

power

The premier outdoor event of the year for visitors and exhibitors, an exceptionally successful event in beautiful surroundings.

The management team at Burghley insist upon the very best of work and display standards, so the popularity of the event increases each year. We shall have our two pavilions, No. 1 pavilion and shedding with piazza, No. 2 pavilion adjacent to the now famous Food Walk, creating a friendly atmosphere in which to spend 4 days - altogether an event not to be missed. Caravans park in the Deer Leap caravan park as directed, a five minute walk away.

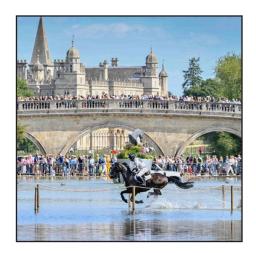
Setting-up will be possible on either Tuesday 3rd September 12:00noon - 7:00pm or Wednesday 4th September 10:00am - 5:00pm.

Exceptional sales were reported in 2023; the spending power of these visitors is superb.

PLEASE NOTE: Burghley do not allow exhibitors to have two stands on the showground.

Caravan/Camping - we will send the booking forms (DLP) to you in July, please complete and return these to us as soon as possible as space is booked quickly.

We do not ask for full payment until eight weeks prior to the event we ask for a £300.00 payment on account, with your booking form. Payment will be returned if space is not allocated.









Loseley House Christmas Fair 14 – 17 November

£190.00 DEPOSIT REQUIRED

enue: Loseley Park,

Stakescorner Road,

Compton, Guildford, Surrey, GU3 1HS.

2024 Cost: *Craft & Food:* £474.96 per metre frontage +vat

Depth of space 2.3 metres

Electricity: General lighting

Cover: Aluminium framed pavilions & Tithe Barn

Flooring: Level wooden floor with carpet

Caravans: Caravans parked nearby – NO POWER

The visitors to this event have exceptional spending power, many exhibitors recorded their highest day of their year whilst at Loseley. The event is set next to Loseley House, surrounding the Tithe Barn giving a stylish, intimate atmosphere which creates an enjoyable, social environment. We have formed strong links with local organisations and groups who bring a loyal audience base.

The stylish setting and atmosphere of the event and our visitor numbers ensure a successful event in all price ranges.

Space is limited as the pavilions have to work around trees and the barn so please book early if you are interested in attending this event.

Loading and unloading is tricky as we are on a sensitive site, please bring a trolly, all worked well in 2023.

We do not ask for full payment until eight weeks prior to the event we ask for a £190.00 payment on account, with your booking form. Payment will be returned if space is not allocated.

Dogs are allowed in the car parks only - not on the park land or in the Tithe Barn.

















2024 GENERAL INFORMATION

Please read through this carefully.

Each show is staged in a clearspan pavilion. Space is measured by the metre frontage, minimum frontage is 2 metres and you can book in multiples of 0.5 metres i.e. 2.5, 3, 3.5. The depth of the stand is about 2.3 metres but at some shows this is reduced to 2.1 metres to accommodate the crowds. The height of the pavilion wall is 2.44 metres at the rear. Middle sites, corner sites and entrance sites are available. Please state your preference on the booking form and we will endeavour, **but not guarantee**, to accommodate you; see A,B,C,D,E diagram.

Cancellations

Must be received in writing at the Association's Wormley address or via email. The full stand fee will be charged and must be paid unless the space is relet; the onus is on the exhibitor to check if the space has been relet.

Stands

The Association does not supply any tables or stand fittings - you must bring your stand with you. This should be designed to fit your space and display your work to its best advantage, using various heights. Please provide suitable freestanding walls and backing to your stand. When you book your stand do remember to include some space for getting in and out without encroaching on your neighbours' space. Please stand within your own stand space, not in the aisle or on the front edge of your neighbours' stand. A waterproof groundsheet is useful, as is an overnight cover for your stand. All stands must have a name board readable at three metres.

The Association can supply a grey shell scheme and tables at some events, these can be hired and charged according to the size of your stand.

Standards Committee

The Standards Committee is made up of a group of senior experienced members of the Association. In the case of a dispute or disagreement we call upon these members to advise on how to proceed. This committee also advises on standards of work submitted for space. Their decision is final.

Copying

We deplore the copying of other members' work and will act on a complaint; the offending members may be asked to leave the Association without refund of any monies paid.

Times

The times of the shows are normally 9 a.m. to 7 p.m. The Steward's announcement marks the end of the day. Packing up before this announcement is seen as unprofessional and will not be allowed. Closing times are directly related to the customers' needs. Please do not bring your vehicle to the sides of the pavilion until after the close of the show has been announced. It could affect the look of our pavilion and may stop sales in the last hour of trading.

Electricity

The cost of electricity will be included in your stand costs and electricity will be available at all shows with the exception of those marked "no power" at which you may be able to use a generator. Please see the information on each show. We have imposed a limit on the amount of power you may use as follows: -

Jewellery and stands of 3.5 metres and over - <u>600 watts</u> - 4 x 150 watt lights. All crafts and stands under 3 metres - <u>450 watts</u> - 3 x 150 watt lights.

Low voltage lights are encouraged and provide an excellent light for your products.

Whatever lighting system you have, you should not exceed your limit and in this way we can maintain supplies. Should you have special requirements e.g. demonstration machines, fridges etc. let us know and we will make special arrangements for you.

Electricity is available to you during the show opening hours, within the pavilion only.

Electrical equipment - you must provide your own lighting equipment, which must be to the following specifications:-

Extension Lead - 15mm cable, minimum 6 metres long with unbreakable plug with a 5 amp fuse.

Four-way - connect your extension lead to a 4-way fused box. 2-way blocks are not allowed.

Lights - purchase good quality spot lights and if metal, earth them using .75m 3-core cable. Fit correct bulbs for lights - do not go over 100 watts.

Halogen lights - maximum bulb size 150 watts and equipment must have a toughened glass cover.

No equipment can be used that does not comply with these specifications - there will be no exceptions.

All equipment must be PAT tested (the RCA electrician can help with this if required).

Note: - Power only available within the pavilion during show hours. Owners of refrigerated vehicles which need 24 hour power must make arrangements with us prior to the event. Power for caravans overnight only is at the discretion of the show manager at each event and should be booked directly with our electrician.

Payment for Show Space

Payment for booked space should be made by the 'due date' on the invoice. Since this is only 4 - 5 weeks before the show this is a distinct advantage to your cash flow - remember, other exhibitors on the showgrounds have paid their stand fee four months in advance.

WE PREFER PAYMENT BY BACS PLEASE, HOWEVER, WE CAN TAKE PAYMENT BY CARD OR CHEQUE.

Our bank details are as follows: Bank: Natwest Sort Code: 60:10:14

ACCOUNT NUMBER: 56388330

ACCOUNT NAME:

METIER ANGLAIS LTD T/A RURAL CRAFTS ASSOCIATION

PLEASE USE YOUR NAME AS A REFERENCE

Entrance Tickets

These will be sent about 10 days in advance <u>only after receipt of payment</u> for space. The show authorities strictly control the allocation of tickets. We request 2 people and 1 car pass per stand; we then distribute these as we think you will require them. Caravan passes, when appropriate, will also be sent. Vehicles are not allowed on the showground during the show and must be parked as directed.

Caravans and Motor Homes

We have made arrangements with the show organisers for the parking of caravans - sometimes on the showground and sometimes just off the showground. In some cases we have to pay, in others we park free of charge. If you are bringing a caravan you must book a space or you may well be towed off for illegal parking. Lack of co-operation by a few members gives us all a bad name. It is possible to accommodate small tents without difficulty but check with our managers before pitching them.

Power is available at some shows and charged directly by our electrician, £20.00 per night.

Arrival and Setting Up

At the major 2, 3 or 4-day shows it is essential to 'set-up' on the afternoon/evening before the show. Please arrange to set-up anytime from 12 noon to 8.00pm. when the manager will secure the pavilion or building.

At some shows a £10 - £50 charge is made for your vehicle to enable you to take it onto the showground.

This is refundable when you take your vehicle off the showground, before the time specified.

Security

Each show authority provides adequate security. This is augmented by our own system. On no account must you enter the pavilion after the Managers have made it secure. The Manager will open the pavilion to exhibitors 45 minutes prior to opening to the public. The security of your own stand in this 45 minutes is your own responsibility.

Managers

We ask senior members to take charge of our pavilion. This is a voluntary job and your co-operation is appreciated. Some help with locking up at night and clearing up any rubbish in front of your stands, will be most helpful.

Rubbish Collection

At the end of the show, please <u>clear up all your waste paper and rubbish</u> into one bag and put it in a skip or bin - the Managers will provide a black bag for your use.

Professional Behaviour

This is a self-help organisation. Our members' ages range from 17 to 80, so a great deal of tolerance is required. This is your living and your attitude on your stand is just as important as your work. Sales are made by meeting the customer halfway across the counter, not hidden behind it reading, or even eating a bacon sandwich.

We keep our overheads to a minimum by not sending you too many pieces of literature about each show - please ask the Manager if you have any problems.

Do not go to the Show Secretary's Office - they will refer you back to the Manager.

Managers are usually allocated a caravan space close to the pavilion to enable them to carry out their duties - this is for managers only.

Membership of the Association

After seeing your work - samples, website or photos (to be sent with your booking form) - we shall consider your booking. This process usually takes a week; however, in January and February, when the bulk of bookings are received, the process takes considerably longer.

Book your shows on the form - keep a copy for your records and send to us ASAP (think what you are doing before you mark this form. ANY MARK MEANS A BOOKING!). We will send a Confirmation Form showing your allocation status.

Remember that you are liable for full stand fees unless your space is relet, should you cancel or not attend.

Please take advice as to the best shows for your work, bearing in mind your family commitments, etc. and your type of stand.

Website

The Rural Crafts website is well used and we constantly up-date. As a Rural Crafts member we would welcome reciprocal links, to include images if you wish.

Please email images to us or we can take them from your website, providing the image quality is of a good standard - do let us have your information with your Booking Form.

Note. If you are employing someone to look after your stand, you should make sure they are fully acquainted with our methods of working.

Insurance

Please obtain Public Liability Insurance to cover yourself, stand, work and us against an accident.

This is the name and contact of the company we recommend (the RCA have no financial ties and receives no financial gain from this company):

NMTF (National Market Traders Federation)

Hampton House,

Hawshaw Lane

Hoyland, Barnsley

South Yorkshire S74 0HA

T. 01226 749021

E.enquiries@nmtf.co.uk W. www.nmtf.co.uk

SHELL SCHEME

The Association can supply a grey shell scheme and tables at some events, these can be hired and charged according to the size of your stand.

The shell scheme is velcro friendly and is erected so you can hang from the top of the boards. PLEASE DO NOT GLUE, SCREW OR USE NAILS.

Shell Scheme Prices Per Show:

2m = £97.50 + VAT 2.5m =£105.00 + VAT 3m = £112.50 + VAT 3.5m =£120.00 + VAT £127.50 + VAT 4m = 4.5m =£135.00 + VAT 5m £142.50 + VAT = 5.5m =£150.00 + VAT £157.50 + VAT 6m

Please call for the cost of other sizes.

The panels come in .5 and 1m sections, they are 2.5cm thick and 2.3m high.



TABLE HIRE

Table Prices:

(The tables are .77cm wide and 1.78m long)
1 table = £18.00 + VAT per show
2 tables = £32.00 + VAT per show
3 tables = £46.00 + VAT per show

VARIOUS TYPES OF STAND AVAILABLE

Please remember you must provide all your own stand fittings, side and back walls.

Stand A

Normal stand with 2 side walls and back. 1 side trading, suitable for most crafts, good for jewellery and others who need a "Private" atmosphere.

Stand B

Corner stand. 2 sides trading. Back and one side closed, suitable for most crafts, semi-private but with extra frontage.

Stand C

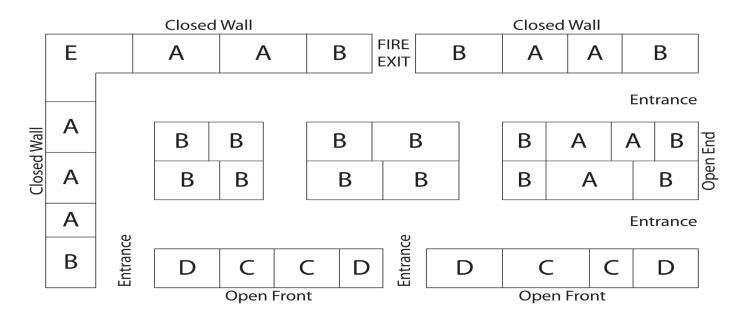
2 sided stand with 2 end walls. 2 sides trading. Needs some thought to display, security and staff space. So adaptability is the key. Good value to have double selling space, particularly when visitors pass only once. Often sited on the open front of the pavilion.

Stand D

End stand with 1 side closed. 3 sides trading. A super exposure if you can manage it. Needs thought to display, security etc. and you must stay alert all day. 3 sides trading for the price of one. Often sited on the open front of the pavilion.

Stand E

Internal corner. We do not have many of these stands these days, however when they occur they are most suitable for those who need extra wall space or floor space. We will allocate an E to interested members when it is available.





ESPECIALLY CORNERS (B).









Rural Crafts Association, Station Lane, Brook Road, Wormley, Godalming, Surrey, GU8 5UA Tel: 01428 682292 Email: rca@ruralcraftsassociation.co.uk Instagram: ruralcrafts

2024 BOOKING FORM

Please complete, sign and return with your bacs deposit or cheque. (Block Capitals Please)
Bacs details: Sort Code: 60-10-14 Account: 56388330. PLEASE PUT YOUR NAME AS REFERENCE.

PLEASE NOTE: ANY MARK IN ANY BOX CONSTITUTES A BOOKING.

Please put your meterage required in the first column, if required a tick in the second and third and if tables are required put the amount in column four. Caravan/camping is available at most events - see our website for charges.

required put the amo	unt in co	lumn four.	Carava	n/campin	ng is	s available at most eve	ents - see	our websi	te for c	harges.
Show	Metres Required	Grey Shell Scheme	Tables	Caravan Y/N		Show	Metres Required	Grey Shell Scheme	Tables	Caravan Y/N
MAY			•			AUGUST	•			
Badminton Horse Trials £450.00 deposit required						Festival of British Eventing £80.00 deposit required				
Chatsworth Horse Trials £75.00 deposit required						Southport Flower Show £175.00 deposit required				
Suffolk Show £90.00 deposit required						Chatsworth Country Fair £125.00 deposit required				
JUNE			•		İÌ	SEPTEMBER	•			
Royal Cornwall Show £150.00 deposit required						Burghley Horse Trials £300.00 deposit required				
Guildford Festival £50.00 de	posit require	ed (separate b	ooking fo	rm pg.24)] [Guildford Car Free Day Plea	se tick to re	ceive further	informat	ion
JULY] [NOVEMBER & DECEM	MBER			
Great Yorkshire Show £180.00 deposit required						Loseley Christmas Fair £190.00 deposit required				
The Game Fair £250.00 deposit required						Guildford Christmas Markets	Please tick	to receive fu	rther info	rmation
Business Name:								Post Code:_		
Tel:					_ Mo	obile:				
Email: (should be entered	-									
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Precise description of work:							entries.			
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Yes/No

Datebase

Yes/No

Accounts

RULES AND REGULATIONS

- 1. Only exhibitors who are approved by the RCA can take space in the programme of events.
- 2. Application for space at an exhibition is to be considered acceptance of these rules and regulations.
- 3. The Association reserves the right to refuse bookings without giving a reason.
- 4. A signed booking form is a contract and assumes that these rules have been read.
- 5. CANCELLATION IMPORTANT THE FOLLOWING RULES APPLY.
 - i. CANCELLATIONS MUST BE RECEIVED IN WRITING AT THE ASSOCIATION'S WORMLEY ADDRESS.
 - ii. THE FULL STAND FEES WILL BE CHARGED AND MUST BE PAID UNLESS THE SPACE IS RELET (THE ONUS IS ON YOU (THE EXHIBITOR) TO CHECK IF THE SPACE HAS BEEN RELET.

During the show season enquires can be dealt with by telephone (01428 682292) or email (RCA@RURALCRAFTSASSOCIATION.CO.UK) BETWEEN 9:00AM AND 3:00PM MONDAY TO FRIDAY.

- 6. Payment for the stand (and caravan if applicable) <u>MUST</u> be made by the 'due date' on your invoice. As administration costs are kept to a minimum, details (i.e. invoice) for each show will be sent out approximately 6 8 weeks prior to the show and **tickets will only be sent out on receipt of payment.**
- 7. Stands must be open and manned for the duration of the show and up to the announcement by the manager or steward each evening.
- 8. The layout plan of the marquee cannot be altered without the permission of the manager or steward.
- 9. Caravans and vehicles must comply with the arrangements made at each show. As caravan arrangements vary from show to show it would be helpful to us if you could let us know whether you intend to bring one; the charges vary from NIL to approximately £120.00 per show.
- 10. We are essentially an Association devoted to the well-being of British crafts and will give priority to British makers at all events. However we live in a world where communication and transport allow the swift passage of work from other countries and we allow such work providing it conforms to the following conditions:
 - i. The work on show does not directly clash with British-made crafts at the same event.
 - ii. The work on show is of a standard compatible with the crafts pavilion we present to the public. Decisions in both cases are made by the standards committee.
- 11. Space cannot be sub-let without the approval of the Association.
- 12. It is a condition of exhibiting that the Exhibitor will keep the organisers indemnified in repect of any loss or damage caused by the Exhibitor or his/her servants to the organisers or third parties. The Exhibitor will accept all risks of every kind whether to persons or property and make good any damage.
- 13. Should the Exhibition be abandoned through war, fire, flood or any other cause, the organisers shall not be liable in any way and they shall be entitled to retain all sums paid by the exhibitor.
- 14. The Organiser reserves the right to restrict the display, demonstration or the running of mechanical or other equipment when the Organiser may consider it to be a nuisance to other Exhibitors, including such equipment as loudspeakers, microphones, amplifiers, musical instruments etc.
- 15. Notwithstanding anything in these Rules and Regulations, the Exhibitor shall in every respect comply with all relevant regulations issued by the Local Authority, the Fire Authority, the Police and the Landlords of the premises on which the Exhibition shall take place.
- 16. Exhibitors are expected to conform with the General Information given in the Year Planner.
- 17. As part of our adherence and commitment to the General Data Protection Regulation (GDPR), please note that signing the booking form means you are giving your consent for us to continue communicating with you for information purposes. Our team will collect, securely store and only use your details to send information such as space availability, show information etc. Please see our Private Policy on our website for full details.





Rural Crafts Association, Station Lane, Brook Road, Wormley, Godalming, Surrey, GU8 5UA. Tel: 01428 682292 Email: rca@ruralcraftsassociation.co.uk

Guildford Craft Festival

Thursday 13, Friday 14, Saturday 15 June 2024 Thursday 20, Friday 21, Saturday 22 June 2024

Welcome to the Guildford Craft Festival, which is held on the attractive cobbled High Street, in the wealthy Surrey town of Guildford.

The Guildford Festival is a large collection of art, craft, choral, theatrical and social events that take place during June and July.

Held annually since 1983, the Guildford Craft Festival is acknowledged by many regular standholders to be one of the most profitable and enjoyable events in their year.

Sites for up to 30 stands are made available from top to bottom of the famous cobbled High Street. Six days trading in the South East's premier shopping street presents an unparalleled opportunity to craft workers of all kinds.

Bookings are made in 3-day slots or all 6 days, please put an X through the days required and complete the details on the form attached, return to the RCA with a deposit of £50.00. An invoice for the booking will be sent 6 weeks prior to the Festival start date.

We must be aware of the shop windows facing the road we are occupying, in the past some exhibitors have put up a blank wall onto the pavement, facing the shops, apart from missing potential customers on the pavement, this gives a blank wall facing the shop windows - this is not allowed. Security is an issue, particularly on the Saturdays and we suggest two members of staff to allow all trading sides to be safely watched. If a wall is necessary it must be a totally clear plastic wall and face down the High Street NOT onto the pavement.

Each stand has a maximum space of 3 metres wide preferably 2.5 metres deep - please do let us know if your stand is going to be larger and we will do our best to fit you in.

Charitable organisations need only complete the name and address section and mark the days required; return to us ASAP please.

- 1. After the High Street is closed to traffic at 8.30am each morning standholders' vehicles are allowed access to unload stock and set up stands. Do not enter the High Street prior to 8.30m, deliveries are still taking place to the shops. Please unload your vehicle and remove it first, as quickly as possible, then do your display.
- 2. Trading continues throughout the day, standholders benefiting from Guildford's usual daily influx of shoppers and office workers increased by extensive publicity for the whole Festival and the Craft Festival in particular.
- 3. Standholders' vehicles are again allowed sole access to the High Street at 5.00pm (Sats. 5.30pm) in order to clear the roadway for normal traffic to resume at 5.30pm (6.00pm Sats.).
- 4. You have to have your whole stand and stock loaded into your vehicle by 5.30pm (6.00pm Sats.).
- 5. We are advised that you use the Millbrook Car Park. In 2023 it was £3:60 for 3 hours or £14.40 for over 6 hours, you can use card, cash or the Ringo App so you can have the duration of your choice. There is also

no height barrier - do remember Guildford is a very busy town. There is free parking at the Spectrum, this is a 25 minute pleasant walk, no height barrier and an easy route back into town for packing up.

DAILY ARRANGEMENTS

SELECTION OF STANDS

The Guildford Craft Festival will give priority to British craft workers, although it has always been the policy to present the widest possible variety of high quality, and "interesting" stands. A limited number of spaces are also provided for Guildford town shops, high quality products that do not conflict with our exhibitors and fund-raising organisations. A limit will be put on the number of certain crafts to avoid over-duplication, please return your booking form ASAP.

PUBLICITY

Since it started in 1983, the Festival has grown to be the most popular event in Guildford's year and it regularly attracts visitors from much farther afield. This existing popularity is reinforced annually by advertising in all relevant Borough Council and Regional Tourist Board publications, newspaper advertising, editorial coverage in local newspapers and with posters.

FREE ENTERTAINMENT

Buskers can be expected - but radio and cassette players are banned from stands unless playing "appropriate" music at moderate volume.

COVER

This is an open air High Street so you will need to provide your own cover in case of rain, if this is a problem we have sourced a 3 metre x 3 metre pop-up canopy that has adjustment on the legs to allow for uneven ground and is waterproof. The cost of hiring a pop-up is £25.00 + VAT per day.

ADDITIONAL INFORMATION

BOOKING SYSTEM

Individual days can be booked, however priority when allocating space will be given to those who book 'three day' slots or consecutive days. Charities and fundraisers can book by the day @ £25.00 plus VAT.

LONG VEHICLES AND TRAILERS

Due to the narrow High Street, vehicles larger than a standard Transit van and vehicles towing trailers can cause potentially dangerous obstructions. Excepting those for whom special arrangements have been agreed previously, your (single) vehicle must not exceed 15ft x 6ft (4.5m x 1.8m).

PAYMENT

Please send a deposit of £45.00 with your booking, a receipt will be sent with your acknowledgement of booking and an invoice will be sent 6 weeks prior to the start of the Festival.

INSURANCE CERTIFICATE

Please send a copy of your public and product liability certificate with your booking form.

DATES, PRICES & TIMES All prices subject to vat

THURSDAY 13 JUNE	FRIDAY 14 JUNE	SATURDAY 15 JUNE
10am - 5pm	10am - 5pm	9am - 6pm
£41.67 + VAT	£41.67 + VAT	£41.67 + VAT
THURSDAY 20 JUNE	FRIDAY 21 JUNE	SATURDAY 22 JUNE
10am - 5pm	10am - 5pm	9am - 6pm
£41.67 + VAT	£41.67 + VAT	£41.67 + VAT



2024 GUILDFORD CRAFT FESTIVAL BOOKING FORM

Station Lane, Brook Road, Wormley, Godalming, Surrey, GU8 5UA Telephone: 01428 682292 Email: rca@ruralcraftsassociation.co.uk



Please complete, sign and return with your bacs deposit or cheque (£45.00). (Block Capitals Please)

Bacs details: Sort Code: 60-10-14 Account: 56388330.

PLEASE PUT YOUR NAME AS REFERENCE.

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		Show	AND COVER PRICES A	RE SUBJECT	TO VAT		
	Thursday	13 June	(£41.67 + VAT)		Cover	(£25.00 + V	AT)
	Friday	14 June	(£41.67 + VAT)		Cover	(£25.00 + V	AT)
	Saturday	15 June	(£41.67 + VAT)		Cover	(£25.00 + V	AT)
	Thursday	20 June	(£41.67 + VAT)		Cover	(£25.00 + V	AT)
	Friday	21 June	(£41.67 + VAT)		Cover	(£25.00 + V	AT)
	Saturday	22 June	(£41.67 + VAT)		Cover	(£25.00 + V	AT)
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Database:

Yes/No Accounts:

Yes/No

Taken a photocopy of this Booking Form?

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- 2. Application for space at an exhibition is to be considered acceptance of these rules and regulations.
- 3. The Association reserves the right to refuse bookings without giving a reason.
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During the show season enquires can be dealt with by telephone 01428 682292 or email (rca@ruralcraftsassociation.co.uk) between 9.00am and 3.00pm Monday to Friday.

- 6. Payment for the space MUST be made by the 'due date' on the invoice. As administrative costs are kept to a minimum, details (i.e. invoice) for the event will be sent out approximately 6 weeks prior to the show and car park tickets will only be sent on receipt of payment.
- 7. Stands must be open and manned for the duration of the show and dismantled and cleared from the High Street by the times specified.
- 8. The layout plan of the street cannot be altered without permission of the Steward.
- 9. It is a condition of exhibiting that the Exhibitor will keep the organisers indemnified in respect of any loss or damage caused by the Exhibitor or his/her servants to the organisers or third parties. The exhibitor will accept all risks of every kind whether to persons or property and make good any damage. Should the Exhibition be abandoned through war, fire or any other cause, the organisers shall not be liable in any way and they shall be entitled to retain all sums paid by the Exhibitor.
- 10. The Organiser reserves the right to restrict the display, demonstration or the running of mechanical or other equipment when the Organiser may consider it to be nuisance to other Exhibitors, including such equipment as loudspeakers, microphones, amplifiers, musical instruments etc.
- 11. Notwithstanding anything in these Rules and Regulations, the Exhibitor shall in every respect comply with all relevant regulations issued by the Local Authority, the Fire Authority, the Police and the Landlords of the premises on which the Exhibition shall take place.
- 12. As from 1990, EU craftsmen and women will be integrated into our events. The above rules and regulations apply to them.
- 13. Exhibitors are expected to conform with the General Information given in the Guildford Information Sheets.
- 14. As part of our adherence and commitment to the General Data Protection Regulations (GDPR), please note that by signing the booking form you are giving your consent for us to continue communicating with you for information purposes. Our team will collect, securely store and only use your details to send information such as space availability, show information etc.
- 15. Covid-19 Current at date of event, regulations will apply.